

Consumer Information

Name of institution: O'Briens Aveda Institute

Reporting Year: July 1, 2014 to June 30, 2015

Institution 6-digit OPEID: 008658

Program Name and Length

U.S. Department of Education 6-digit CIP for this program: 12.0401

Cosmetology/Cosmetologist General

Level of Education for this program: Undergraduate certificate

Definition: A program that generally prepares individuals to cut, trim, and style scalp, facial and body hair, apply cosmetic preparations, perform manicures and pedicures, massage the head and extremities, and prepare for practice as licensed cosmetologists in specialized or full-service salons. This includes instruction in hair cutting and styling, manicuring, pedicuring, facial treatments, shampooing, chemical applications, esthetics, shop management, sanitation and safety, customer service, and applicable professional and labor laws and regulations.

Related Occupations

U.S. Department of Labor's (DOL) Standard Occupational Classification (SOC) code of the occupations for which this program prepares students:

- 39-5012 Hairdressers, Hairstylists, and Cosmetologists
- 39-5091 Make-up Artists, Theatrical and Performance
- 39-5092 Manicurists and Pedicurists
- 39-5094 Skin Care Specialists
- 25-1194 Vocational Education Teachers, Postsecondary
- 11-9033 Education Administrators, Postsecondary
- 41-2031 Retail Salespersons
- 43-4051 Customer Service Representative

Costs

The total tuition and required fees for an entire program completed in normal time during the 2014-2015 program year was:

\$15,750 for our Cosmetology Program
\$13,600 for our Spa Therapy Program
\$11,350 for our Barbering Program
\$7,400 for our Massage Therapy Program
\$4,000 for our Nail Technology Program

The total cost for books and supplies for the entire program was:

\$2,875 for our Cosmetology Program
\$2,450 for our Spa Therapy Program
\$2,650 for our Barbering Program
\$2,030 Massage Therapy Program
\$1,525 Nail Technology Program

This institution does not offer on-campus living.

Median Loan Debt

The number of students completing the program between July 1, 2014 and June 20, 2015 was 34- of these graduates, 30 have loan debt.

The median cumulative debt of students who completed the program during this period is as follows:

Cosmetology: FED: \$12,500 Private: \$2,800
Spa Therapy: FED: \$11,596 Private: \$0
Barbering: FED: \$9,402 Private: \$8,550
Massage Therapy: N/A
Nail Technology: N/A

On-Time Completion Rates

Defined as students who completed their program on time for the period July 1, 2014-June 30, 2015

Cosmetology July 1, 2014 - June 30, 2015 ON TIME (13 months): 53%
Spa Therapy July 1, 2014 - June 30, 2015 ON TIME (10 months): 60%
Barbering July 1, 2014 - June 30, 2015 ON TIME (8 months): 75%
Massage Therapy: N/A
Nail Technology: N/A

Student Body Diversity July 1, 2015– June 30, 2016

0% American Indian or Alaska Native
3% Asian/Native/Hawaiian/Pacific Islander
7% Black or African American
0% Hispanic Latino
89% White
1% Two or more races
0% Race/Ethnicity Unknown
0% Non-resident/alien

Standard Occupational Classification Codes

U.S. Department of Labor's Standard Occupational Classification (SOC) codes for programs offered at O'Briens Aveda Institute:

Cosmetology: 39.5012	Barbering: 39.5011
Esthetics (Spa Therapy Course): 39.5094	Massage (Spa Therapy Course): 31.9011

Links to these occupational profiles may be found on the U.S. Department of Labor's O*NET website at <http://www.onetonline.org>.

Classification of Instructional Programs

The purpose of the Classification of Instructional Programs (CIP) is to provide a taxonomic scheme that will support the accurate tracking, assessment, and reporting of fields of study and program completions activity. CIP was originally developed by the U.S. Department of Education's National Center for Education Statistics. Your Program CIP numbers are below:

Cosmetology: 120401	Barbering: 12042
Esthetics: 120409	Massage: 513501

According to the U.S. Bureau of Labor Statistics, the median compensation for these programs are:

Cosmetology: \$11.21 Hourly, \$23,330 Annually	Barbering: \$11.61 Hourly, \$24,160 Annually
Estheticians: \$13.74 Hourly, \$28,580 Annually	Massage Therapists: \$16.94 Hourly, \$35,230 Annually

Our 2015 NACCAS Annual Report overall rates were:

Completion 77.38%, Placement 70.77% and Licensure 100%.

The salon industry is about abundance. If you're interested in fashion, you can work on photo shoots, runway shows, movies and more. If you prefer a salon environment, the industry is exploding. The average full-time salon salary across the US is \$50,000 per year. The price of a hair cut in an Aveda salon is twice the industry standard. That means you can earn well over the national average. The career paths are vast and varied and our staff will help you get started.